

# Hisdoryan

Because it's okay to live in the past

## WHAT IS HISDORYAN?

Established in 2018 and growing ever since, Hisdoryan is an entertaining and accessible history blog developed by Claire Miles. Her content revolves around her many varied historical passions.

## METRICS & ANALYTICS

- Facebook: 150+ Fans
- Twitter: 200+ Followers
- Instagram: 900+ Followers
- Monthly Pageviews: 730
- Monthly Visits: 400+
- Average Time on Site: 1.5 minutes

## HOW TO REACH ME

- Mobile: 07738901065
- Email: [hisdoryan@gmail.com](mailto:hisdoryan@gmail.com)
- Website: [www.hisdoryan.co.uk](http://www.hisdoryan.co.uk)
- Social Media: @hisdoryan
- Mailing Address: Hafan, Pantydwr, Rhayader, Powys. LD6 5LW.

# Introduction

Hi! My name is Claire, but you can call me Dory (like all my best friends do). Or, the Hisdoryan. On my blog I aim to share my love of all things history related, and make history fun, accessible and relevant to all.



## About The Blog

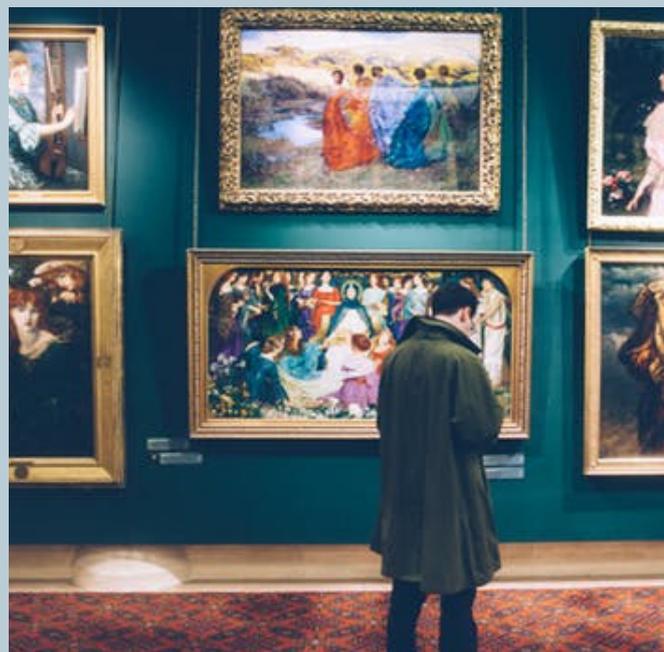
History doesn't need to be boring – in fact, I think its one of the most exciting and dynamic subjects you can choose to study. History has created the world we live in today, and can teach us lessons for the future too. Who wouldn't want to learn about the thousands of years of history that has made them who they are today?

Popular features on my blog include Historygram - featuring the best history micro-bloggers on Instagram - and Dory's Tours, where I share the stories behind all the historical places I have visited.



## Achievements

My main achievement to date has been establishing a History Bloggers Promotion Group in conjunction with two other history bloggers. Creating a new online community for like-minded individuals to share experiences and explore collaborative projects has been really satisfying.



# The Good Stuff...

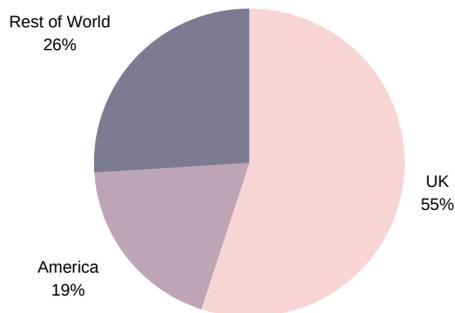
## Statistics

Monthly Unique Users	300+
Page Views Per Month	730+
Sessions	400+

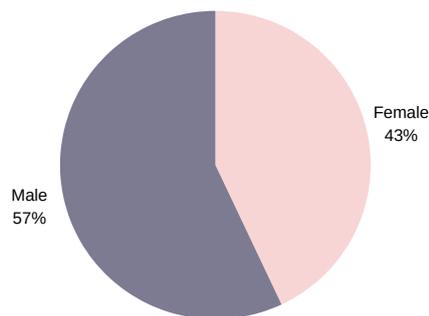
## Followers

Instagram	933
Twitter	210
Facebook	159

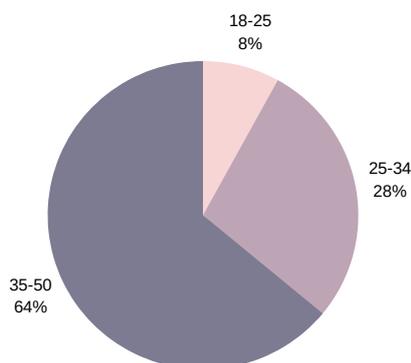
## Reader Demographics



LOCATION



SEX



AGE

## DA/PA

10

17

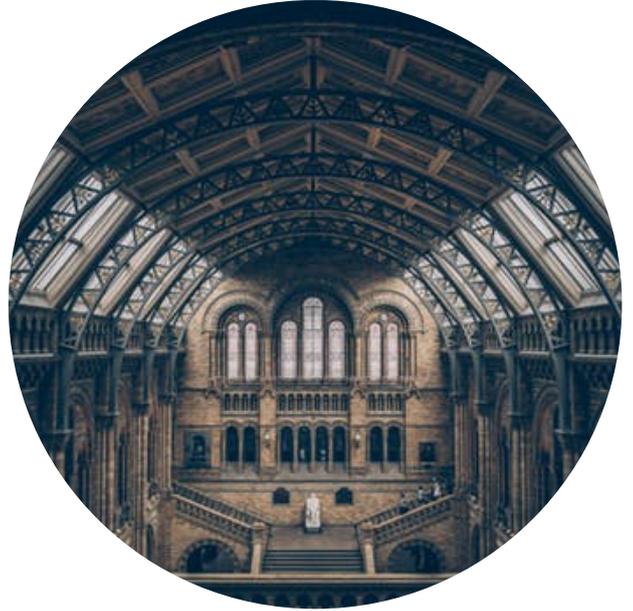
## Instagram Engagement Rate

10.51%

92 likes  
6 comments

## *Brands I've Worked With*

I love featuring history books I am currently reading on my blog. Recent reviews include *Time's Convert* by Deborah Harkness and *Tombland* by C.J.Samson



I've also featured events and exhibitions from The National Trust and The National Library of Wales across my social media channels

## *Testimonials*

"I've actually been loving your blog. I don't fancy myself as an historian at all and definitely hated it in school, but my god you make it interesting!" - Abbie, Dreamography

"One of my favourite blogs is hisdoryan and I would love to explore avenues and collaborations..." - Kelly, Millennial Mother

## *My Rates*

My rates differ depending on each collaboration. Please email me for a bespoke quote for:

Instagram Grid post  
Blog Post  
Product Reviews  
Promotions/Giveaways



@hisdoryan



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