



HISTORY BLOG

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f
260+
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t
570+
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p
105k views
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ig
1,500+
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SERVICES OFFERED

- + SPONSORED POSTS & BANNER ADS
- + BRAND AMBASSADORSHIP
- + PRODUCT PLACEMENT
- + EVENTS & TRAVEL
- + GIVEAWAYS

MEET CLAIRE

HI! MY NAME IS CLAIRE, BUT YOU CAN CALL ME DORY (LIKE ALL MY BEST FRIENDS DO) OR, THE HISDORYAN.

IN 2018 I ESTABLISHED HISDORYAN – A FUN AND ACCESSIBLE HISTORY BLOG – AND IT’S BEEN GROWING EVER SINCE. I’M ON A MISSION – TO SPREAD A LOVE OF HISTORY AND PROVE THAT SOMETIMES IT’S OKAY TO LIVE IN THE PAST.

POPULAR FEATURES ON THE BLOG INCLUDE HISTORYGRAM – FEATURING THE BEST HISTORY BLOGGERS ON INSTAGRAM – AND DORY’S TOURS, WHERE I PROMOTE MY HISTORICAL TRAVEL AND ADVENTURES.

AUTHORITIES AND ENGAGEMENT

20 DOMAIN AUTHORITY

24 PAGE AUTHORITY

9.4 INSTAGRAM ENGAGEMENT RATE

PAST PARTNERSHIPS



PEN &
SWORD



AMBERLEY

BLOG STATS

64% FEMALE

26% AGES 18-34

46% UNITED KINGDOM

1,400+
MONTHLY
UNIQUE VISITORS

2,250
MONTHLY
PAGE VIEWS

2,300
SOCIAL MEDIA
FOLLOWERS

70
EMAIL
SUBSCRIBERS